

THE CANADIAN PRE-VETERINARY MEDICAL ASSOCIATION

Sponsorship Benefit Packages 2024

ABOUT THE CPVMA

The Canadian Pre-Veterinary Medical Association (CPVMA) is committed to fostering connections and providing resources to pre-veterinary students across Canada. As a student-run initiative, it was created to address the growing need for a national platform to bring together those interested in pursuing a career in veterinary medicine.



This year we will be hosting our third annual Symposium offering innovative labs, informative lectures, and networking opportunities. We hope to strengthen the pre-veterinary community and develop long-lasting relationships between pre-veterinary students, undergraduate veterinary clubs, veterinary schools, veterinarians, and veterinary professionals.

HELP US MAKE THIS A REALITY THROUGH YOUR SPONSORSHIP!

PLATINUM \$1,000+

- Virtual channel at our symposium
- Listed on our website as a Platinum sponsor along with a 2200 characters long caption about your organization
- Extra-large sized logo image on the back of the CPVMA symposium tote bag being sent to each symposium participant, speaker, and sponsor
- A video post made by your organization that is posted on our social media channels before our symposium announcing your organization as a sponsor and describing your product/service
- Your logo image on the first slide of the lecture/lab that you are sponsoring
- Opportunity to greet the audience for 2-3 minutes at the beginning of the lecture/lab you are sponsoring and inform them of your virtual channel
- Opportunity to include one question in our feedback survey
- Opportunity to do a story takeover/Q&A on our social media channel for a day (within 1 month before or 2 months after the symposium)

- Virtual channel at our symposium
- Listed on our website as a Gold sponsor along with a 1500 characters long caption about your organization

GOLD \$750-999

- Large sized logo image on the back of the CPVMA symposium tote bag being sent to each symposium participant, speaker, and sponsor
- One text post before our symposium on our social media channels announcing your organization as a sponsor as well as describing your product/service
- Your logo image on the first slide of the lecture/lab that you are sponsoring
- Opportunity to greet our audience at the beginning of the lecture/lab you are sponsoring and inform them of your virtual booth

SILVER \$500-749

- Virtual channel at our symposium
- Listed on our website as a Silver sponsor along with a 500 characters long caption about your organization
- Medium sized logo image on the back of the CPVMA symposium tote bag being sent to each symposium participant, speaker, and sponsor
- One text post before our symposium on our social media channels announcing your organization as a sponsor
- Your logo image on the first slide of the lecture/lab that you are sponsoring
- The lecture introduction recognizes your sponsorship

- Virtual channel at our symposium
- Listed on our website as a Bronze sponsor
- Small sized logo image on the back of the CPVMA symposium tote bag being sent to each symposium participant, speaker, and sponsor
- One text post before our symposium on our social media channels announcing your organization as a sponsor

BRONZE \$250-499

CONTACT US: cpvma.acpmv@gmail.com