

MONTHLY NEWSLETTER

ISSUE 08

<https://cpvma.ca>

JANUARY 2025

Save the Date: 2025 Symposium – May 2nd to May 4th!

The monthly newsletter is your go-to source for all things CPVMA. Stay connected with event updates, read articles of inspiring experiences shared by pre-vet and current vet students, new opportunities for animal experience. Keep up with our news and highlights to empower your journey into veterinary medicine. All our newsletters will be available to read in our Newsletter Archives on our website. Thank you for being a part of our community!

Highlights of this issue:

- 2025 Symposium Save the Date
- Sponsorship Packages Breakdown
- Executive Spotlight - Introduction
- Article of the Month
 - Keeping Pets Safe Outdoors in Winter

Executive Team Updates

The Executive Team is pleased to share the dates for the 2025 Symposium, with the theme Sustainability in Veterinary Medicine. We have begun reaching out to speakers and sponsors, and we'll be sharing more details on how to register soon. In the meantime, please mark your calendars and stay tuned to our social media channels for updates! This year, we're exploring new virtual symposium platforms to enhance engagement and provide seamless access to all events, ensuring an even better experience for our attendees. The Fundraising Team is also working on organizing a fun trivia night—more details to come soon! Thank you for your enthusiasm and interest in being part of our community. We can't wait to share this journey with you!



by your senior VP of Public Relations

2025 Symposium

This year's theme:
Sustainability in Vet Med

SAVE ^{THE} DATE

May 2nd – May 4th, 2025
Virtually Online

Innovative labs, informative lectures, and networking opportunities



Sponsorship Packages Breakdown

Platinum

\$1000+

- Virtual channel at our symposium
- Listed on our website as a platinum sponsor with a 2200 characters long description of your organization
- Extra-large sized logo image on the back of the CPVMA symposium tote bag send to each participant, speaker, and sponsor
- A video post made by your organization featured on our social media channels before our symposium
- Opportunity to greet the audience for 2-3 times at the beginning of the lecture/lab you are sponsoring and inform them of your virtual channel
- Opportunity to include one question in our feedback survey
- Opportunity to do a story takeover/Q&A on our social media channel for a day (within 1 month before or 2 months after our symposium)

- Virtual channel at our symposium
- Listed on our website as a gold sponsor with a 1500 characters long description of your organization
- Large sized logo image on the back of the CPVMA symposium tote bag send to each participant, speaker, and sponsor
- One text post before our symposium on our social media channels announcing you organization as a sponsor as well as describing your product/service
- Your logo image on the first slide of the lecture/lab you are sponsoring
- Opportunity to greet the audience at the beginning of the lecture / lab you are sponsoring and inform them of your virtual channel

Gold

\$750-999

Silver

\$500-749

- Virtual channel at our symposium
- Listed on our website as a silver sponsor with a 500 characters long description of your organization
- Medium sized logo image on the back of the CPVMA symposium tote bag send to each participant, speaker, and sponsor
- One text post before our symposium on our social media channels announcing you organization as a sponsor
- Your logo image on the first slide of the lecture/lab you are sponsoring
- The lecture introduction recognizing your sponsorship

- Virtual channel at our symposium
- Listed on our website as a bronze sponsor
- Small sized logo image on the back of the CPVMA symposium tote bag send to each participant, speaker, and sponsor
- One text post before our symposium on our social media channels announcing you organization as a sponsor

Bronze

\$250-499



Executive Spotlight

The Executive Spotlight feature in the CPVMA newsletter is a dedicated section designed to **highlight the achievements, goals, and contributions of our executive team members**. Each month, this feature provides an opportunity for subscribers to get to know the individuals behind the leadership roles that guide our pre-vet association. By offering a glimpse into the experiences and aspirations of our executives, we foster a stronger sense of connection and community within our organization.

Each Executive Spotlight introduces the featured team member, covering their year and major to provide academic context. It also highlights their specific role within the CPVMA, detailing the responsibilities and initiatives they oversee. To add a personal touch, the feature delves into their favorite animal, veterinary interests, and any unique or exciting animal experiences they've encountered. These stories inspire readers and showcase the diverse paths and passions within our community.

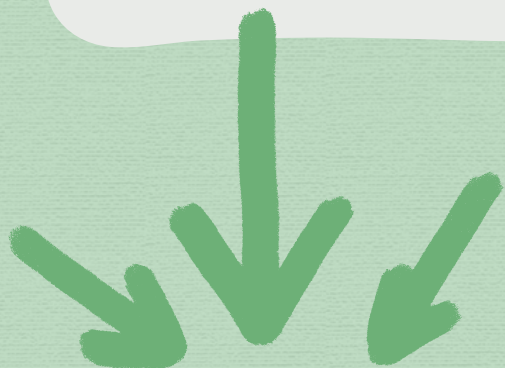
The section also offers practical value by sharing advice for other pre-vet students, providing tips and encouragement for navigating the journey to veterinary school. Accompanied by photos, the feature creates an engaging and visually appealing presentation that brings each story to life. For consistency, please refer to the format from last term's newsletter as a guide.

Ultimately, the Executive Spotlight celebrates the dedication and hard work of our executive team members while motivating others to get involved and contribute to the CPVMA's mission.

Article of the Month

Keeping pets safe in the winter

Extreme cold in Canada has recently raised concerns around household pets that enjoy spending time outdoors. The SPCA gives some tips on how to keep your furry friends warm and safe this winter. A University of Alberta biology professor also chimes in to explain how many wild animals stay safe and comfortable through the winter as well! Be sure to watch the video for the full story.





The Canadian Pre-Veterinary Medical Association

WHO ARE WE?

The CPVMA is a student led, not for profit organization that aims to connect the pre-veterinary community across Canada. Our goal is to provide resources to pre-veterinary students and give them the opportunity to network with fellow peers and professionals in the field.

OUR EVENTS

- Held online and accessible from anywhere in Canada
- Feature veterinary professionals and current veterinary students
- Prepare pre-veterinary students for success in their future!

SPONSORS NEEDED!!

CPVMA would not be possible without our generous sponsors. If you or your organization is interested in becoming a sponsor for the year 2024-2025 or have any questions please email us at cpvma.acpmv@gmail.com!

STAY INFORMED!

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